

# Holding a Training Program for Women Entrepreneur Association on a provincial level in Vietnam



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# **PART 01**

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# **THE FRIEDRICH NAUMANN FOUNDATION FOR FREEDOM VIETNAM – WO ARE WE?**





Programme:

Development

of Vietnam's Market Economy

Objectives

Indicators

Assu

Objectives of

Overall promotion of market in SEA

The FNF-program activities have contributed to this process (decisions, decrees, etc.)

VN continues free market economy to be prepared

Indicators change in Barometer

Economic report and Concept

VN-

the VME

# THE FNF VIETNAM – WHO ARE WE?

The Foundation has contributed to strengthening and developing the liberal institutions participatory and pluralistic democracy, the rule of law with solid human rights protection, and a market economy in Vietnam





**PART 02**

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**YEN BAI  
BUSINESSWOMEN'S  
ASSOCIATION (YBBA)**



# YEN BAI BUSINESSWOMEN'S ASSOCIATION (YBBA)





# YEN BAI BUSINESSWOMEN'S ASSOCIATION (YBBA)



Established in 2016 as a merger between Yen Bai Women Business Club (2002) and Yen Bai Women Entrepreneur Network (2010)



Operating on the **principle of volunteering and equality** of women entrepreneurs



To develop, protect and assist enterprises as well as **SMEs**





# YEN BAI BUSINESSWOMEN`S ASSOCIATION (YBBA)

## FACTS AND FIGURES



Number of operation years



Number of members



Number of training courses and workshops



Number of business opportunities

# Economic framework: *The old engines of growth have run out steam*



**TRAINING IS THE KEY TO THE SUCCESS FOR YBBA**





# TRAINING IS THE KEY TO THE SUCCESS FOR YBBA



## Training courses

- Improving skills for Catering sector
- Training skills and tools for Dialogue with the authorities of Yen Bai Province
- Training on the Leadership
- **the Enabling access to green credits for Vietnam Small and Medium-Sized Enterprises**

## **PART 03**

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# **TRAINING COURSE SERIES “HUMAN RESOURCE MANAGEMENT IN 4.0 ERA”**





# “HUMAN RESOURCE MANAGEMENT IN 4.0 ERA”

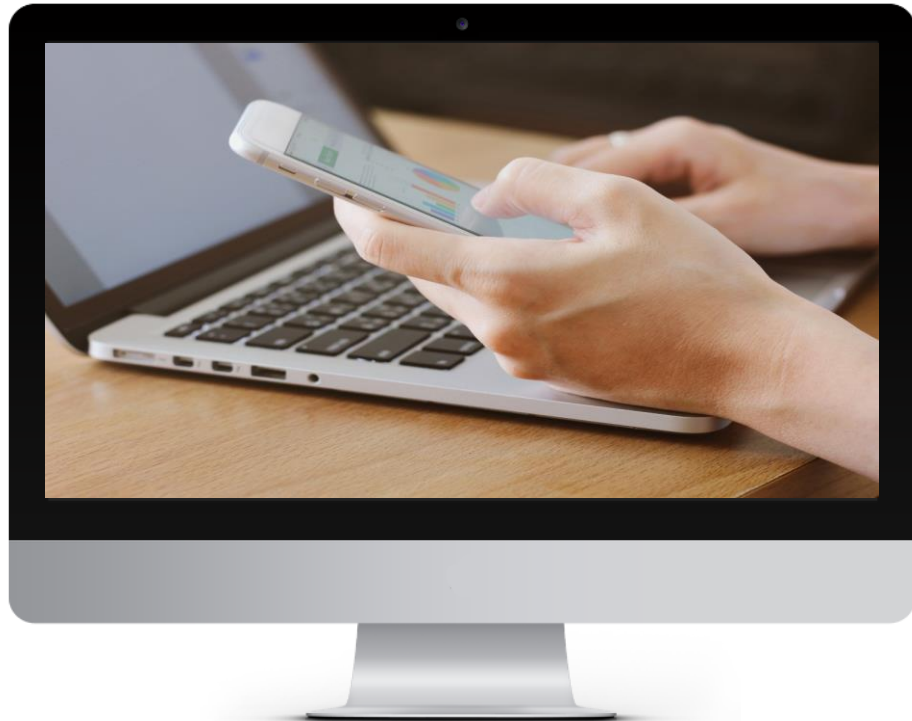


***AN OUTSTANDING  
TRAINING Course***

- **Participants: Small and medium sized enterprises**
- **Under the Project of "Strengthening Women Entrepreneurship of Yen Bai Province" funded by the FNF Vietnam and supported by the FNF`s Partner experts**
- **Co-organizers: The FNF Vietnam, The Center for Family Support and Community Development (CFSCD), Yen Bai Businesswomen`s Association (YBBA)**



# THE CONTENT OF THE COURSE



## **PART 1:**

Overview of the access to green credit and various financial services (leasing etc.)



## **PART 2:**

Difficulties and challenges in access to green credit and how to deal with: Lessons from other Province

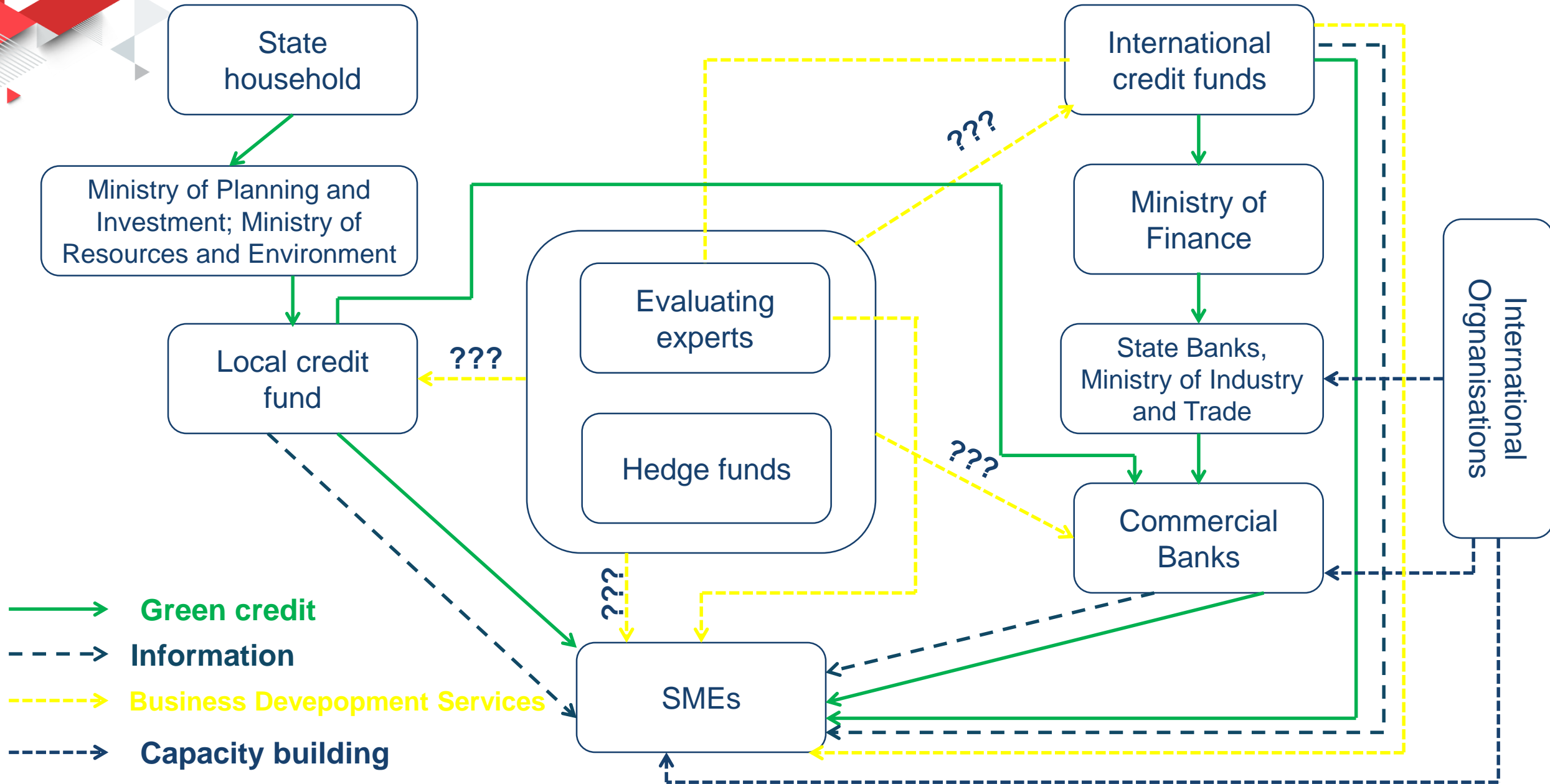


## **PART 3:**

Providing technical consultancy – an effective tool for access the green credit market

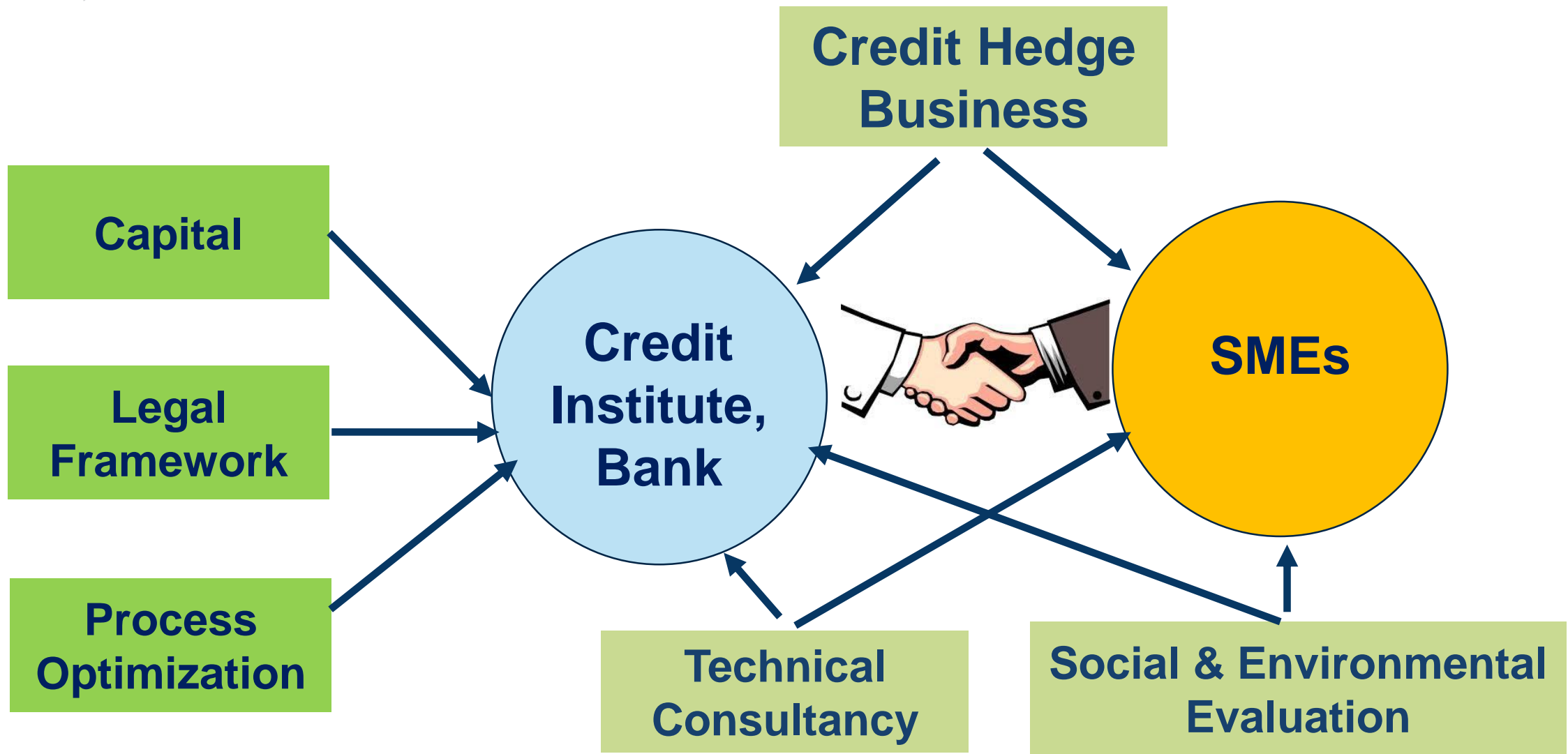


# The whole process of the allocation of green credits for SMEs





# GREEN CREDIT FOR SME`s OF YBBA



# “HUMAN RESOURCE MANAGEMENT IN 4.0 ERA”



*The training has brought insights for participants of problems raised in 4.0 era for Human resource management and suggested recommendations for women managers and entrepreneurs in the SMEs*

*Further activities will be organized for strengthening the women entrepreneurs in Yen Bai particularly and over the country of Vietnam as well*





# QUẢN TRỊ NHÂN SỰ THỜI 4.0

Hà Nội, ngày 21.08.2019

Được tài trợ và phối hợp thực hiện



# THANK YOU FOR LISTENING

Training is always important!!!!

